Movie Maker/Powerpoint

Book Trailer Rubric

Student: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Literature Circle title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Search term/non fiction book from 1st class period : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Criteria | 4-advance applause, popcorn and drink 65% of class | 3-Proficient applause and drink  50% of class | 2-Basic applause | 1-Novice |  |
| Original/ downloaded photos or graphics | 2 or more graphics (photo or text) incorporated and found in library research applications | 1 graphic (photo or text) incorporated and found in library research applications | 1 graphic (photo or text) incorporated but not found in library research applications | No photos or graphics |  |
| Opening Title Frame | Student created, attention grabbing, and complete | Student created, and somewhat attention grabbing. | Student created | Not student created |  |
| Background music | Music compliments the theme of the book | Music is appropriate to the theme of the book | Music is not appropriate to the theme of the book | No background music |  |
| Text/Narration- | 3 plot aspects portrayed clearly  Character/setting/theme or story turning point intro. | 2 plot aspects portrayed clearly --any two of the following Character/setting/theme or story turning point intro | 1 factual concept portrayed clearly – one of the following Character/setting/theme or story turning point intro | No factual concept |  |
| Closing Frame | Student created, attention grabbing, and complete | Student created, and somewhat attention grabbing | Student created | Not student created |  |
| Credit Frame | More than 2 MLA formatted citations, more than one library resources | 2 MLA formatted citations, at least one library resource | 1 MLA formatted citation which is a library resources | Not found |  |
|  |  |  |  |  |  |

* A Book Trailer is a book talk. A book talk is a presentation that sells a book. It is similar to a TV commercial that entices you to want to buy the product. You are challenged to incorporate your own created video scenes, pictures and/or text from any of your school library research applications within your commercial for your literature circle book. Your background music will be accessed from the free web and clip should be downloaded and saved to your BHMS folders on the network. Browse examples: http://www.digitalbooktalk.net/

Background music may be researched at the following websites. These are clips that are free to use in school projects.

* [Sound/audio files 1](http://freeplaymusic.com/search/category_search.php?t=f&i=49) = http://freeplaymusic.com/
* [Sound/audio files](http://www.partnersinrhyme.com/pir/PIRsfx.shtml) /=http://www.partnersinrhyme.com/pir/PIRsfx.shtml
* [www.creativecommons.org](http://www.creativecommons.org)
* Best Mp3 Links (legal Mp3 downloads)<http://www.bestmp3links.com/world-traditional.php>

**Scheuer/Weidemoyer 2. 4/1, 3. 4/16, 4. 4/29, 5. 5/12, 6. 5/26**

**Reader 2. 4/8, 3. 4/21, 4. 5/2, 5. 5/15, 6. 5/29**

**Rohrbach 2. 4/13, 3. 4/24, 4. 5/7, 5. 5/20, 6. 6/3.**

**2. Set up your frames/slides in movie maker/powerpoint**

**Intro.**

**Character,**

**Setting,**

**Theme/turning point of story,**

**Credit**

**(Include background music on intro. frame/slide and credit frame/slide, Picture (book jacket) from Novelist K-8, and picture from non-fiction book/AP images/other library research application)**

**Save your file name it 2015 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_BookTrailer Library to your laptop desktop**

**3. Work on idea to portray character, setting, theme/turning point. Research background music and import min. two pictures/text from library research applications.**

**4. Work on Intro. & Credit frame/slide. (music and downloaded pictures)**

**5. Preview and edit video. Submit final copy of project.**

**6. Share book trailers with class.**